

ANNEX A: ABOUT CRYBABY**About CRYBABY**

CRYBABY is neither a boy nor a girl, nor even human - CRYBABY embodies those deep inner feelings we all experience.

Remember, laughter isn't the only path to feeling better. Tears can heal, too, especially when laughter isn't enough to pull you through.

Everybody cries sometimes, and not always from sadness. Every CRYBABY design has its unique story, its unique reason for shedding tears.

Because, let's face it, we all have a million reasons to cry.